

STUDYZILLA

TURN ANYTHING INTO STUDY-READY MATERIAL.

A native iOS study companion that converts any link, YouTube video, PDF or document into organized notes, transcripts, quizzes and flashcards — in seconds.

● Swift · Native iOS

● Firebase

● OpenAI API

● RevenueCat

● Figma

PRODUCT DESIGN · UI/UX · AI FEATURE DESIGN · APP STORE LAUNCH



01 — THE PROBLEM

STUDENTS DON'T LACK EFFORT. THEY LACK **TIME**.

Lectures, dense PDFs and hour-long videos pile up faster than anyone can process them. The work that actually builds memory — condensing, questioning, recalling — gets pushed to the night before the exam.

Rewatching lectures

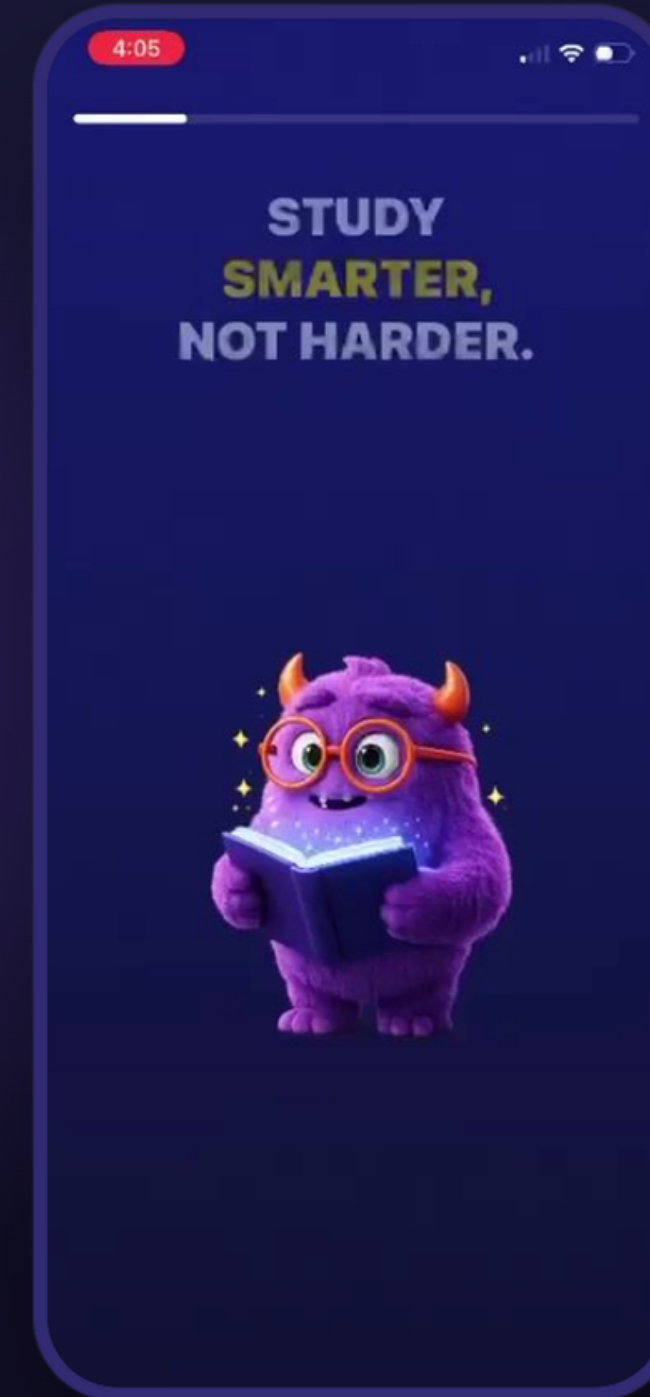
2+ hours to revisit a single class

Passive reading

Slower than active recall, and far less durable

Making notes by hand

Hours of transcription you never get back

**Study smarter, not harder**

The promise the app makes on screen two — and the bar every feature is judged against.

ONE UPLOAD. A COMPLETE **STUDY KIT**.

Studyzilla does the heavy lifting — condensing, structuring and questioning your material — so the only thing left to do is the part that actually counts: learning it.

STEP 01**Upload anything**

Link, YouTube, PDF, image or plain text

STEP 02**AI reads it**

Key ideas extracted and organized

STEP 03**Study kit built**

Notes, flashcards, quiz and chat

STEP 04**Recall & retain**

Spaced repetition and 24/7 AI tutor

Instant organized notes

Clean, structured notes and transcripts generated automatically — no missed lecture points.

AI chat with your notes

Ask questions about your own material and get grounded answers — a tutor available 24/7.

Quizzes & flashcards

Auto-generated from your notes to test knowledge and lock in what you've learned.

YouTube summaries

Paste any link and get an instant summary — built for long lectures and tutorials.

Multi-language support

Translate and study your notes in multiple languages without leaving the app.

Study games soon

Short, playful sessions designed to make revision feel less like a chore.

03 — DESIGN LANGUAGE

A FRIENDLY MONSTER ON A **SERIOUS** CANVAS.

Deep indigo keeps long reading sessions calm and low-glare. A single high-energy yellow carries every primary action. The mascot supplies personality where a study tool usually feels clinical.

CORE PALETTE



Deep Indigo
#140D42



Zilla Yellow
#FFD400



Monster Violet
#7C4DFF



Recall Mint
#22D39A

TYPOGRAPHY

Archivo Black — display, all-caps, tight

Plus Jakarta Sans — UI & body copy, 16–22 pt

COMPONENT RULES

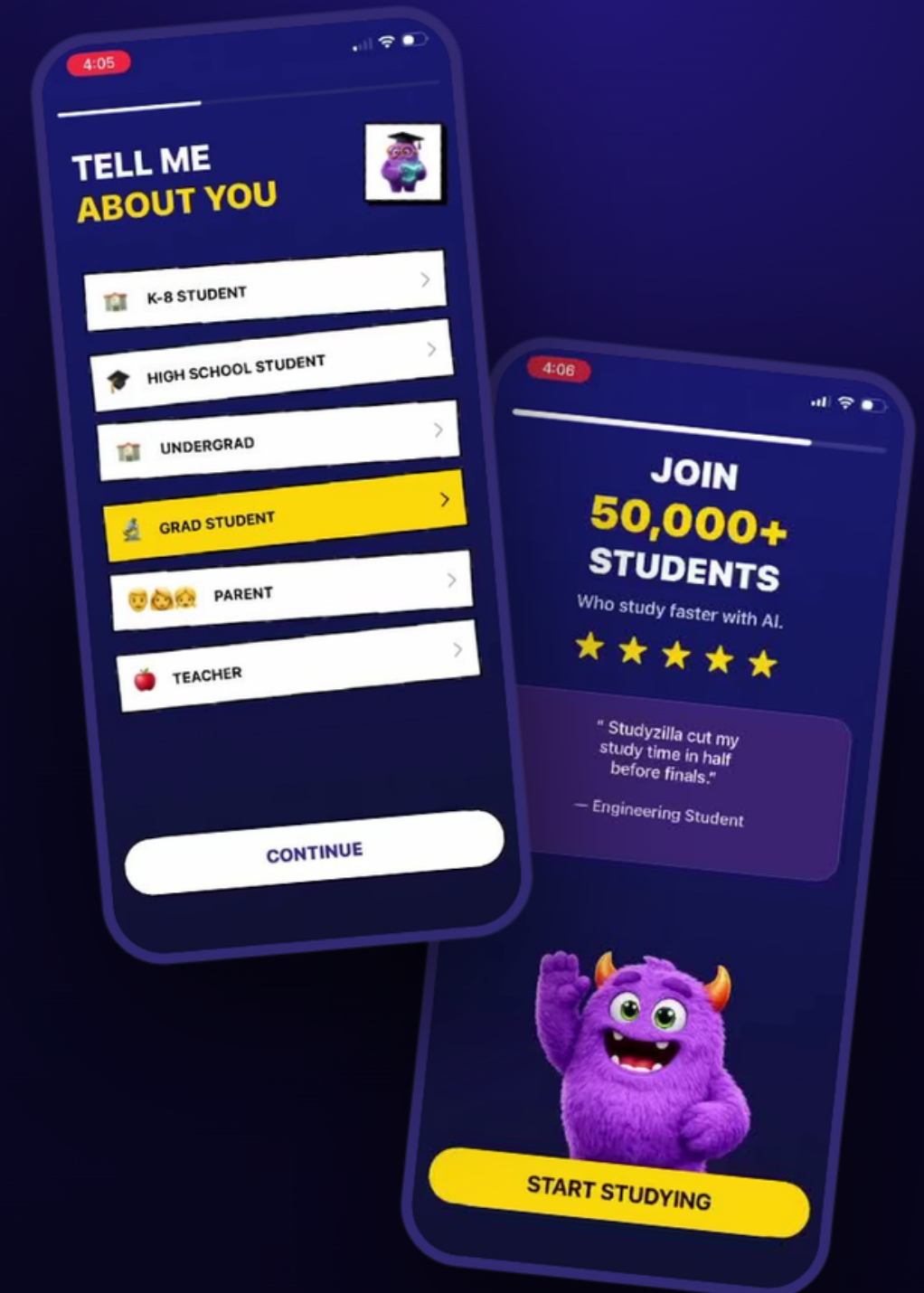
Yellow = go. One yellow action per screen, full-width at the thumb.

Cards over lines. Content sits in 16–22px radius cards on translucent violet.

Progress is visible. Every multi-step flow shows a bar and a step label.

Mascot as guide. Zilla changes costume by context — reader, detective, grad.

Four-tab spine. Notes · Flashcards · Quiz · Chat on every study screen.



ONBOARDING, **STRUCTURED** BEFORE IT WAS STYLED.

Five screens were blocked out in grayscale first. The goal: earn the persona question by proving value before asking for anything, and keep the primary action pinned to the thumb on every single step.



● One yellow CTA per screen

● Progress bar always visible

● Value shown before data asked

● Zero-friction skip path

THE **FOUR-TAB SPINE** EVERY NOTE LIVES ON.

Once material is processed, it always resolves into the same four tabs. The user learns the shape once and never has to relearn it — regardless of whether the source was a PDF, a video or a URL.



● Single floating upload action

● Tab set never changes position

● Processing state is narrated, not spun

● One card, one question

FROM COLD LAUNCH TO FIRST UPLOAD IN 5 TAPS.

Each screen does exactly one job: set the tone, state the promise, learn who the user is, prove other students trust it, then hand over the toolset. Nothing is gated, nothing asks for payment first.



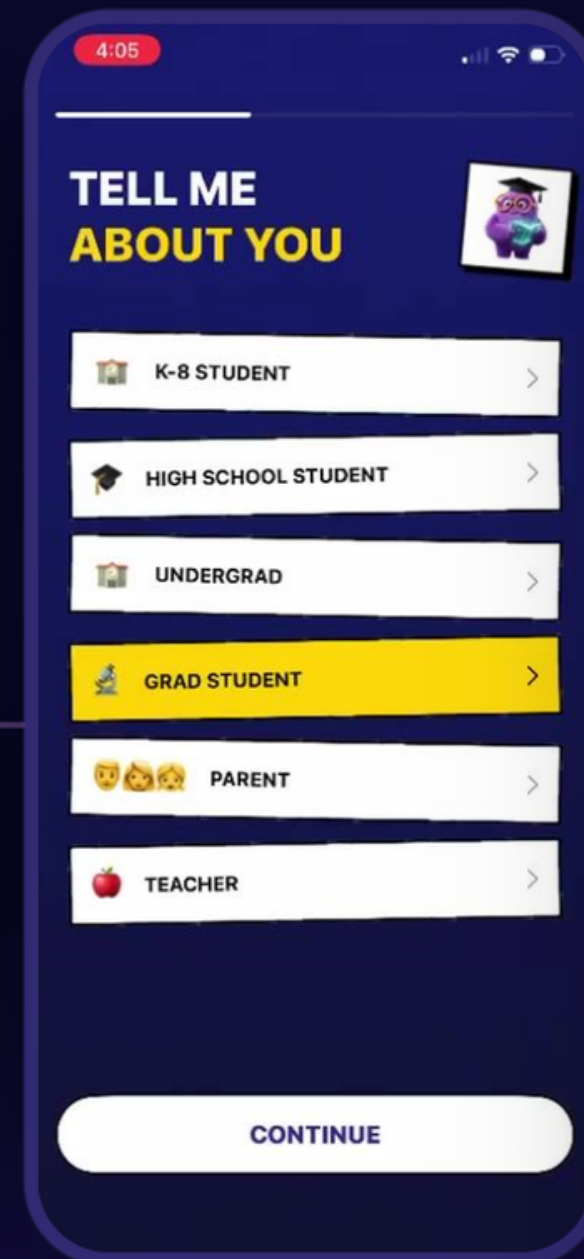
01 · LAUNCH

Mascot introduces the brand



02 · PROMISE

One line of positioning



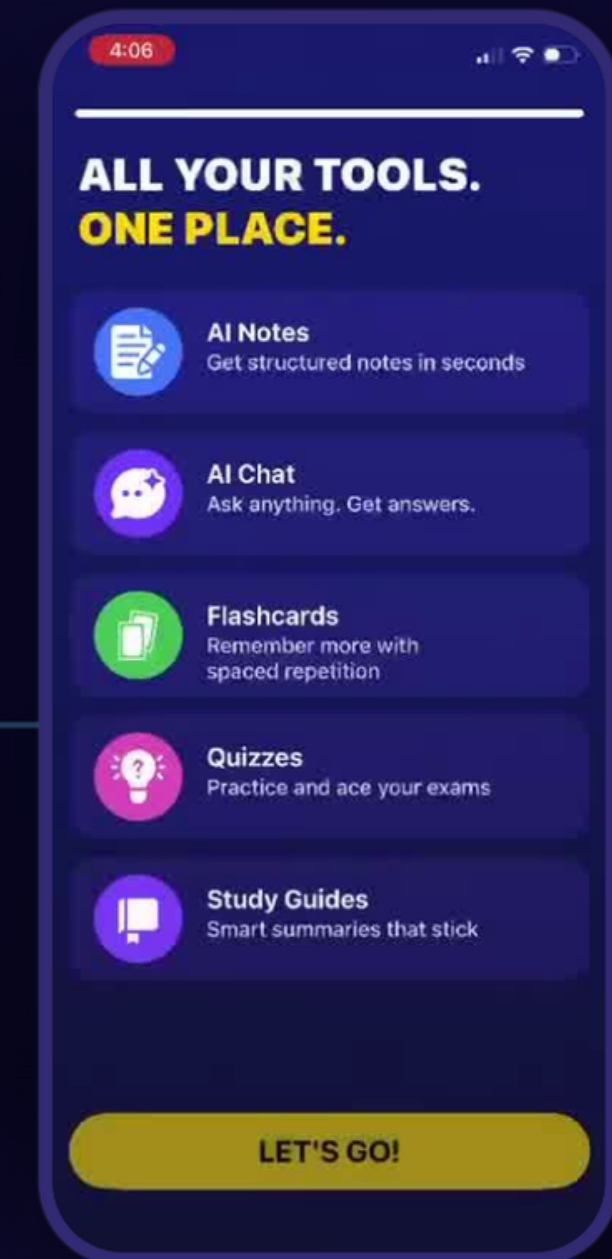
03 · PERSONA

Six paths tune the output



04 · TRUST

Social proof before commitment



05 · HANDOFF

Five tools, one tap away

07 — CORE LOOP

UPLOAD ANYTHING. WE HANDLE THE REST.

A single floating action opens one sheet with four doors. Whatever comes in, the output contract is identical — which is what makes the app feel predictable rather than magic-but-random.



YouTube video

Drop a link, get the key insights



PDF document

Textbooks and lecture handouts

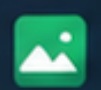


Image / screenshot

Snap the board, extract what matters

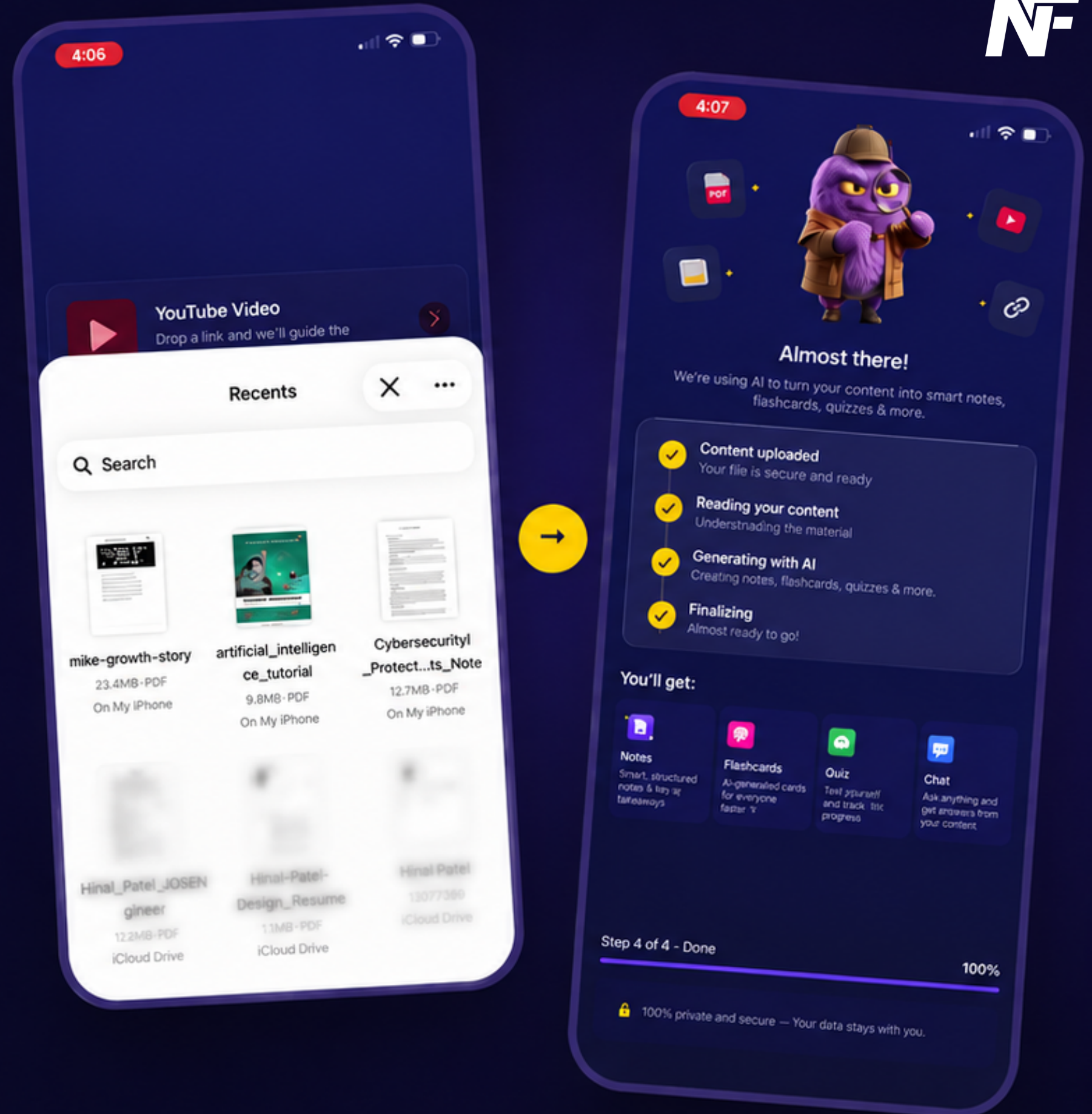


Website link

Paste a URL, get a smart summary

DESIGN DECISION · NARRATED WAITING

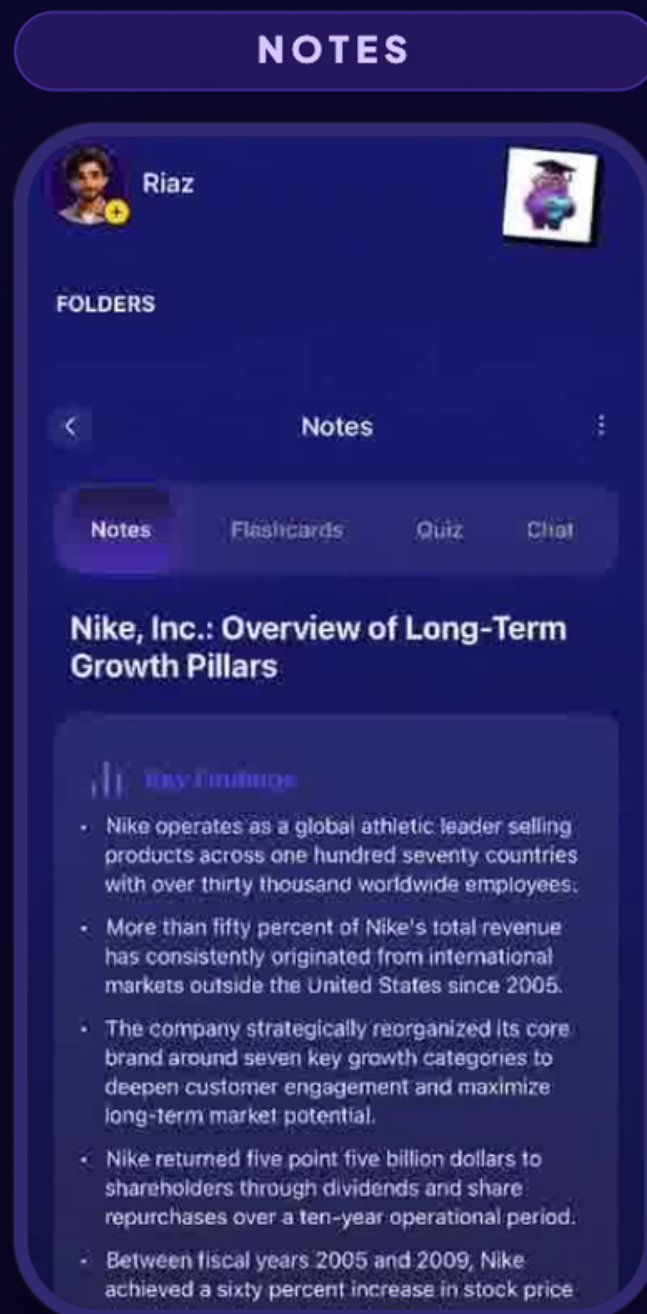
Generation takes real seconds, so the wait was turned into content: four named stages, a live percentage, a preview of the four artifacts being built, and a privacy reassurance line at the foot. Perceived speed beats actual speed.



Source picker → four-stage AI pipeline → finished study kit

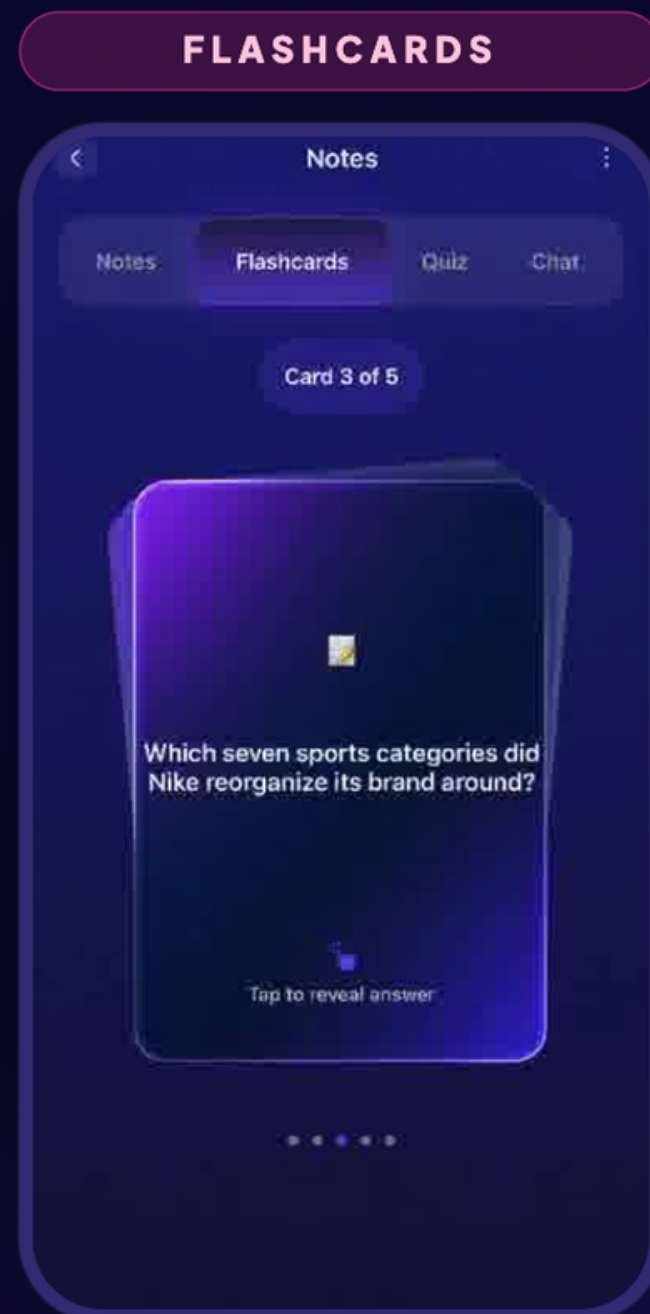
FOUR TOOLS. ONE NOTE. ZERO CONTEXT SWITCHING.

Read it, drill it, test it, interrogate it — all four modes are generated from the same source material and share one tab bar, so a study session never breaks flow.



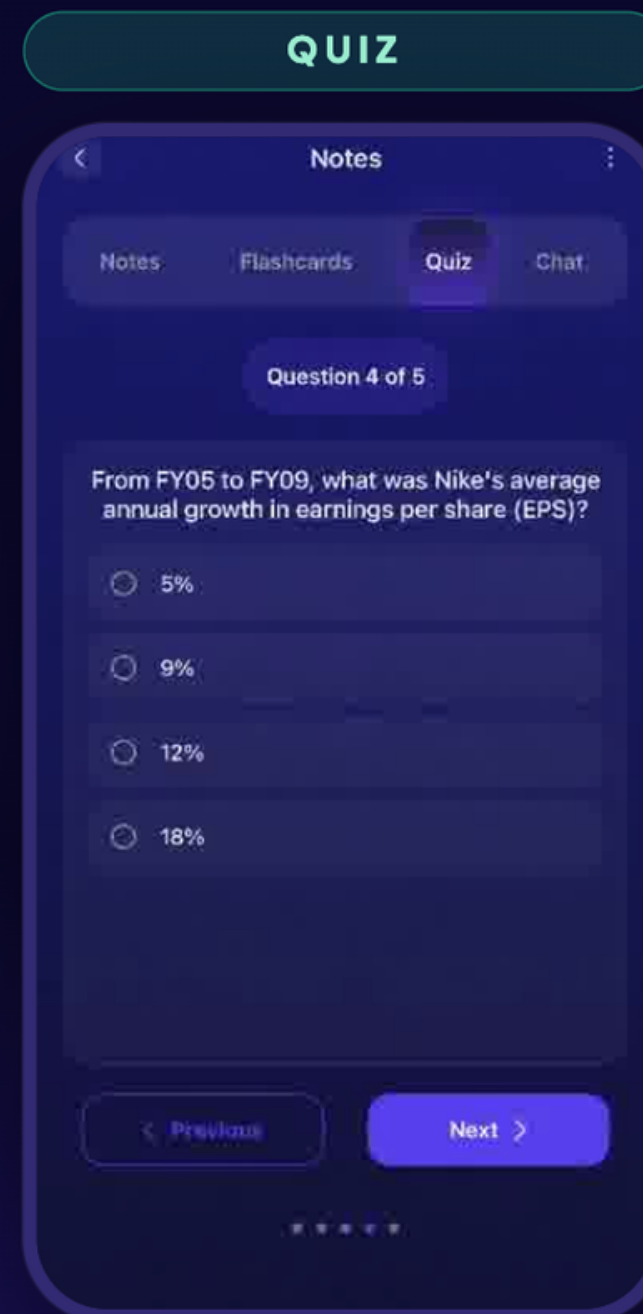
Structured reading

Key findings and important notes split into scannable blocks.



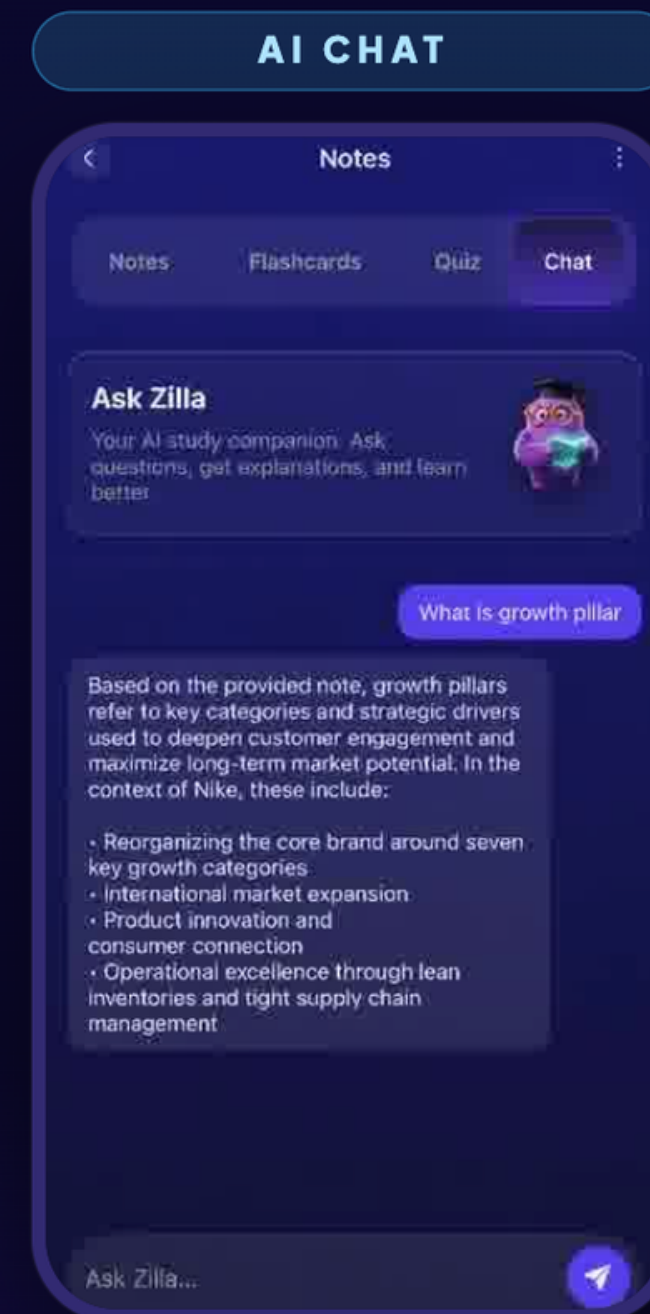
Active recall

Tap-to-reveal cards with spaced repetition built in.



Exam rehearsal

Multiple-choice sets drawn straight from your own material.



Grounded answers

Ask Zilla replies from your note — not the open internet.

A LIBRARY WORTH COMING BACK TO.

Generation is the hook; organization is what makes the app a habit. Folders, profiles and per-note actions turn a pile of one-off uploads into a semester-long workspace.

Folders

Group notes by subject or exam. Names capped at 30 characters to keep cards legible.

Profiles

Separate spaces for adults and kids, each with its own avatar and content shelf.

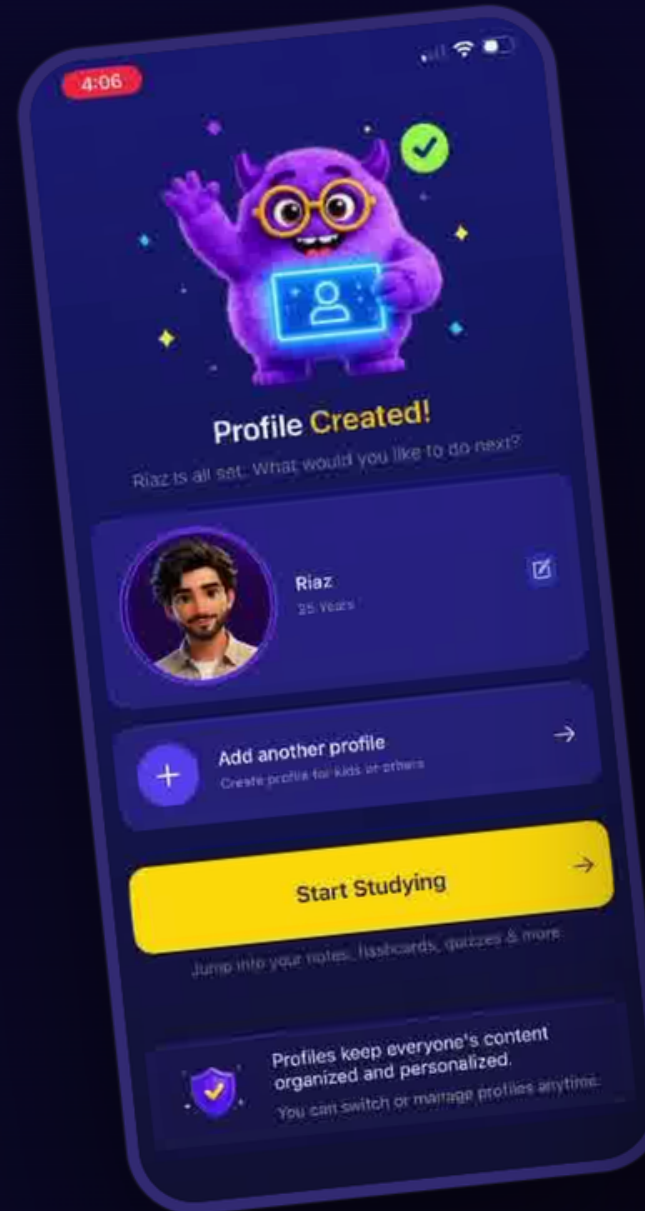
Note actions

File it, share it, export to PDF, rename or bin it — one sheet, five verbs.

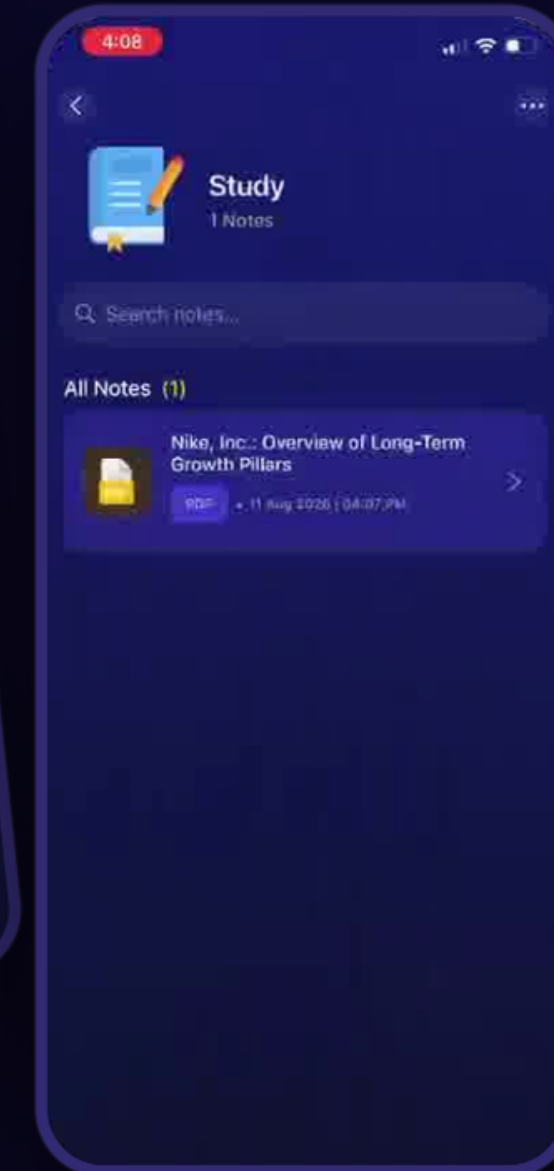
Recent Slays

The home feed surfaces the last sessions so revision resumes in one tap.

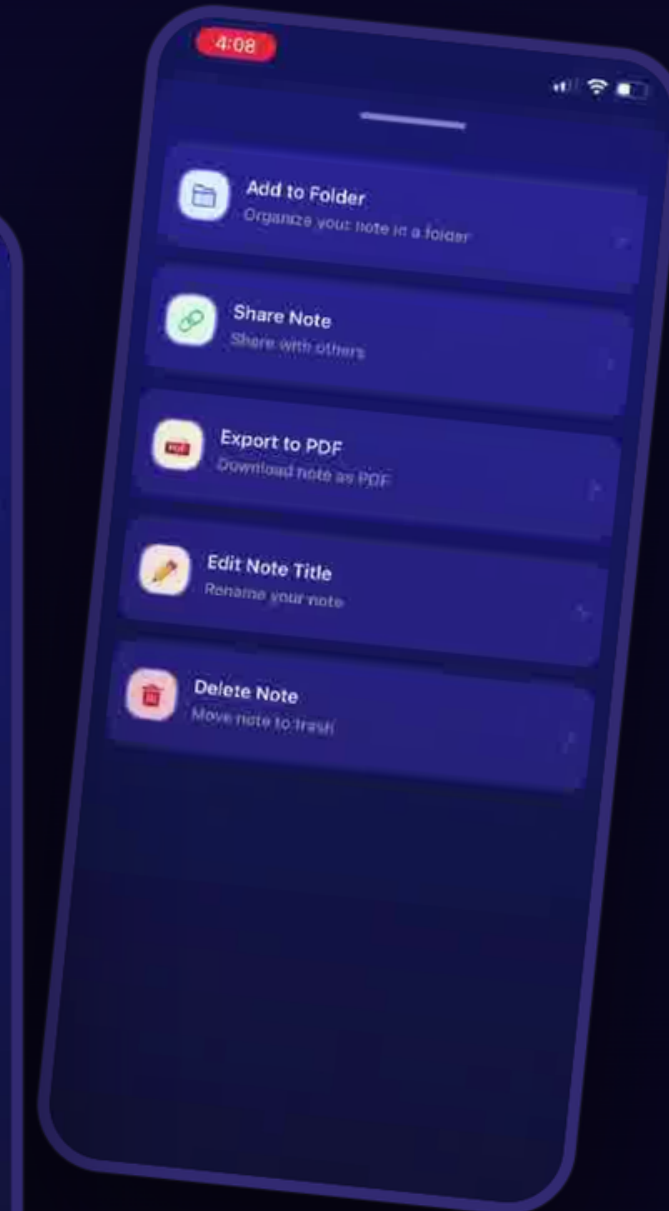
Empty states do the teaching. A first-run library explains what can be uploaded instead of showing a blank shelf.



PROFILES



FOLDER VIEW



NOTE ACTIONS

THE **STACK** BEHIND IT.

Native-first for feel, managed services for everything that isn't the product. Six pieces cover the whole surface — from the first tap to the App Store listing.

S **Swift**

Native iOS development — the entire app surface, gestures and animation built for the platform rather than wrapped.

F **Firestore**

Backend, authentication, push notifications and app services — profiles, folders and note sync all live here.

R **RevenueCat**

In-app subscriptions and entitlement management — paywall logic, trials and renewals without server work.

AI **OpenAI API**

Powers every study feature — note generation, transcripts, summaries, quizzes, flashcards and Ask Zilla chat.

Fg **Figma**

UI/UX design system, every app screen, the app icon and the full set of App Store screenshots.

lc **Launch assets**

Custom-designed app icon and store screenshots produced as a single, consistent launch kit.

REQUEST PATH

Swift client



Firestore auth & storage



OpenAI generation



Study kit rendered



RevenueCat entitlement

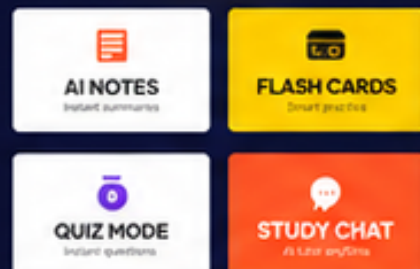
BUILT TO BE **DOWNLOADED**, NOT JUST SHIPPED.

Six store panels, each carrying one benefit in a six-word headline. The mascot changes costume per panel so the set reads as a sequence rather than six variations of the same frame.

01 OVERWHELM

STOP STUDY OVERWHELM

SLAY STUDY TIME IN HALF WITH



+ Take Notes with AI

02 UPLOAD

UPLOAD ANYTHING

WE'LL HANDLE THE REST

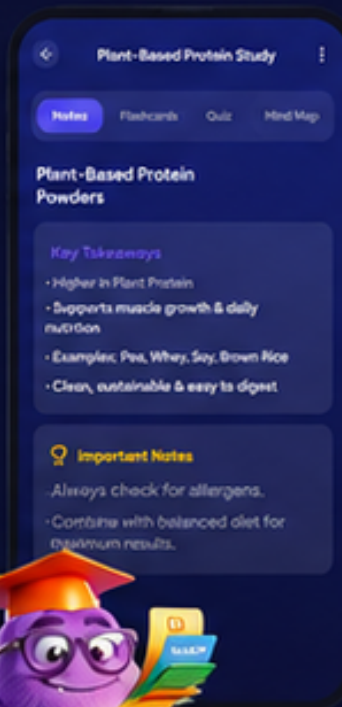


Supports
everything!

03 NOTES

AI NOTES IN SECONDS

JUST READY-TO-STUDY NOTES.



04 QUIZ MODE

STUDY LESS, REMEMBER MORE

WITH QUIZ MODE



AI is the cool
revision process
your notes and
gives you exact
identified ones!

05 FLASHCARDS

GET ANSWERS ANYTIME

WITH FLASHCARDS & QUIZ MODE



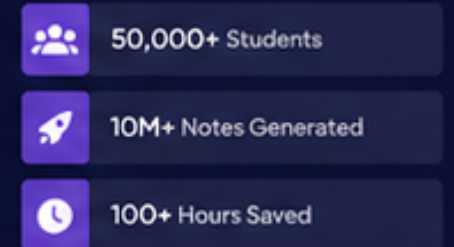
06 SOCIAL PROOF

CRUSH FINALS LIKE A PRO

JOIN 50,000+ TOP STUDENTS

★★★★★

"Zila Literally Saved My
Bio Exam.
I Went From A D To An A In
Two Weeks!"
— Sarah, UCLA



START NOW >

BUILT FOR

College and high-school students · exam prep and standardized tests · professionals upskilling or certifying · anyone learning from videos, PDFs and articles.

STORE HEADLINE

"Study 10x faster with your personal
AI study assistant."

NEXT UP

Study games, deeper spaced-repetition
scheduling, shared folders.



THANK YOU

Want an app designed, built, and on the App Store this fast? Let's talk about what you're building.

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